

International internships offer unique value: students are able to acquire the work experience they need to compete in the professional job market and the multicultural life experiences that will contribute to their long term professional success.

Employers today are facing a 37% skills gap between what they want in entry-level employees and what the typical entrylevel candidate can offer. Strengthening student career readiness, defined by the National Association of Colleges and Employers (NACE), as "the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace" will close this persistent skills gap.

International Internships provide students the unique opportunity to shape their career readiness through a work experience abroad. In the process, they develop an international professional network before joining the full-time workforce. Further, they simultaneously begin to acquire the intercultural competence, foundational skills, and emotional intelligence today's employers are seeking in their employees. The outcome is a qualified college graduate who successfully makes the critical transition from student to professional.



# Internship Placements

Accounting Internship Abroad Advertising Internship Abroad Arts Internship Abroad **Business Management Internship Abroad Communication Internship Abroad Culinary Arts Internship Abroad Culture Internship Abroad Design Internship Abroad Digital Arts Internship Abroad Economics Internship Abroad Education Internship Abroad Exercise and Sports Science Internship Abroad Finance Internship Abroad** Health & Social Science Internship Abroad Journalism Internship Abroad Marketing Internship Abroad **Museum Studies Internship Abroad** NGO and Development Internship Abroad Nonprofit Administration Internship Abroad Performing Arts Internship Abroad **Public Relations Internship Abroad Publishing Internship Abroad** Sales Internship Abroad Social Sciences Internship Abroad Sustainability Internship Abroad **Teaching Internship Abroad Theatre Internship Abroad Tourism Internship Abroad** Visual Arts Internship Abroad

Learn your potential

# Business



# Accounting Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

Note: Accounting internships will require candidates to have completed multiple upper division accounting and/or finance courses.

# Job Description

Working alongside the accounting team at their internship site, the intern will perform a variety of accounting support tasks and projects. Some duties can include but are not limited to:

- Processing invoices in a database and reconciling statements
- Analyzing, reporting, and forecasting organizational data
- Preparing financial documents (balance sheets, invoices, income statements, etc.)
- Assisting in financial planning and budgeting

# Competency & Skill Development

CEA Internships Abroad aligns each internship and the seminar course to the skills essential for graduates to be considered career ready by the National Association of Colleges and Employers (NACE).

Below is an example of some of the competency and skill development a CEA Internship Abroad has included in past placements. Each internship will focus on the unique goals of the intern and industry which will be identified throughout the interview and coaching process.

Industry Specific Competency & Skill Development:

- 1. Manage data to build financial models on excel and analyze data to understand the main drivers in order to control the process.
- 2. Recognize economic and accounting principles and practices, financial markets, and banking.
- 3. Demonstrate ethical business and management principles included in planning, analysis, and presentation of work.

NACE Competency & Skill Development:



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Advertising interns will work closely with the strategic planning teams to support marketing and sales teams. Some duties can include but are not limited to:

- Researching, analyzing, and presenting categories, consumers, and media landscapes
- Formulating brand and communication strategies for the organization's or client's brands
- Tracking digital traffic through SEO, website leads, and social media engagement
- Developing and presenting a market strategy to the organization's marketing team
- Implementing an approved marketing strategy and tracking results

#### Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Execute a marketing strategy, track results, and adapt strategy based on the analysis of the strategy.
- 2. Develop effective communication skills to persuade consumers and articulate ideas with colleagues.
- 3. Demonstrate critical thinking skills in a recommendation to create or change marketing strategies.

NACE Competency & Skill Development:





Arts interns will use their research skills to collect information. Interns will be asked to make judgements regarding this through both observation and review of data. Some duties will include:

- Integrating and developing visual elements to produce desired effects
- Receiving visitors at the service and meeting points for tours and accompanying the tours to perform support tasks
- Repairing, restoring, and reassembling artifacts

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Industry Specific Competency & Skill Development:

- 1. Design and arrange artifacts or products of exhibition, report their condition, and identify/correct any problems with set up.
- 2. Assist with pre- and post-production paperwork, administration, and transcribing.
- 3. Organize campaigns, photoshoots, and visiting design fairs.

NACE Competency & Skill Development:





Intern in a fluid role to understand each business function and better manage and assist business operations effectively. Some duties can include but are not limited to:

- Preparing strategy development and recommending opportunities to improve business practices
- Managing projects across cross-functional departments
- Performing and presenting market analysis research
- Supporting day-to-day operations of the business and administration
- Analyzing business and/or financial data

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Industry Specific Competency & Skill Development:

- 1. Demonstrate ethical judgement and craft recommendations on improvements to business processes.
- 2. Understand local business practices and regulations and compare to the standards common in the US.
- 3. Communicate and present effectively to business partners and colleagues.

NACE Competency & Skill Development:



# Communication



# Communication Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

#### Job Description

Communication interns will leverage a variety of skills throughout the internship based on the specific focus within the communication field. Some duties can include but are not limited to:

- Designing and implementing a communication strategy
- Drafting communication content such as press releases, social media posts, and journalist news articles
- Researching trends and news in relevant industries and competitors
- Translating documents and website content into English
- Planning and executing events
- Designing graphics for marketing materials and web design

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly to consumers and clients through written and visual content.
- 2. Organize events, layout of articles, and marketing campaigns.
- 3. Analyze effectiveness of campaigns and events compared to goals and budgets.

#### NACE Competency & Skill Development:





Culinary Arts interns will work to learn the ins and outs of being a chef—from managing a cooking class to a restaurant, interns will utilize their technical cooking skills to successfully execute each day. Some duties can include but are not limited to:

- Assisting with assessment of restaurant business performance
- Aiding in the preparation of food and tasting of recipes
- Conducting research on clients and new products
- Supporting marketing activities by managing social media and website content

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Analyze and plan restaurant sales levels and profitability.
- 2. Assist with and support the preparation of food and the reports regarding staff control.
- 3. Create content for culinary and drink blogs.

NACE Competency & Skill Development:



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Back to Top



Culture interns can work in a wide variety of different placements, ranging from NGO-related work to museum curating. Some duties can include but are not limited to:

- Developing outreach initiatives that help children receive education in developing areas of the country or other nations
- Translating tour information to museum visitors or giving tours in English
- Managing social media content creation and posting to social media websites

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Evaluate strategies for community outreach.
- 2. Assist with content creation for organization websites and blogs.
- 3. Organize campaigns and communication strategies.

NACE Competency & Skill Development:





Design interns will leverage their attention to detail skills with technical skills to create a variety of work within the design scope. Some duties may include but are not limited to:

- Sketching rough and detailed drawings of apparel or accessories and writing specifics details related to themes, construction, and material
- Creating designs and concepts based on client requests and requirements
- Preparing information regarding design, structure specifications, and contract documents

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Industry Specific Competency & Skill Development:

- 1. Support the organization in website, application, social media, and promotion design.
- 2. Analyze research to support planning for applications and discuss consenting process on behalf of private clients.
- 3. Create designs related to fashion, assist in photo shooting, and organize campaigns.

NACE Competency & Skill Development:





Interns will have the opportunity to use their knowledge of design techniques, media production, and communication to compose and produce visual arts. Some duties can include but are not limited to:

- Assisting in creation of audiovisual material by filming, editing, and designing
- Researching and writing articles related to the organization's programming
- Designing print and online materials

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Create and design new art for product exhibits, displays, or promotional materials.
- 2. Collaborate with others to develop or refine designs.
- 3. Identify the strengths and weaknesses of current design strategy surrounding marketing and promotion.

NACE Competency & Skill Development:



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# **Business**

# Economics Intern<mark>ship Abroad</mark>

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Intern alongside professionals focused in research, economics, and policy to provide support and assistance toward meeting the organization's goals. Some duties can include but are not limited to:

- Identifying KPI's, processing analytics, and applying behavioral economic techniques
- Collecting, processing, and analyzing data to recommend process improvements
- Creating and distributing surveys to targeted audiences
- Forecasting economic, political, and/or social trends
- Establishing standards for products, processes, and/or procedures

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Demonstrate understanding of the political, economic, and/or social trends that affect the local region as compared to common US trends.
- 2. Communicate ideas clearly through written reports and presentations.
- 3. Analyze data and use ethical judgment in decision-making and recommendations.



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Interns will put their education coursework knowledge into practice in schools, NGO's, and other educational organizations. Some duties can include but are not limited to:

- Assisting and developing classroom activities including preparing lessons and educational games/activities
- Developing strategies, tools, and resources that complement lessons while adjusting to the varied educational needs of children
- Writing grants to receive additional funding for new programming and educational opportunities
- Researching innovative social engagement opportunities at an international level and integrating into the organization

#### Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Demonstrate adaptive techniques to support learners in a diverse environment.
- 2. Design and communicate ideas clearly through lessons and teaching.
- 3. Apply skills learned at a home university to a real-world setting.

NACE Competency & Skill Development:



# CEA Internships Abroad: Global Health & Health Science



# *Exercise and Sport Science Internship Abroad*

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

#### Job Description

Interns will serve in a multifaceted role with responsibilities ranging from hands on patient work to the business development of the exercise and sport science industry. Some duties can include but are not limited to:

- Supporting marketing campaigns to expand visibility and business development
- Assisting with the teaching and coaching of visitors and teams
- Researching industry benchmarks from the local region as they relate to US organizations
- Assisting in occupational and physical therapy sessions
- Designing and developing training and nutrition programs

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Demonstrate empathy through recognition of required patient care and develop unique programs to fit their needs.
- 2. Articulate ideas clearly to a diverse group of people, tourists, and patients.
- 3. Analyze data and present information in a concise and clear way.

#### NACE Competency & Skill Development:



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# **Business**



# Finance Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

Note: Finance internships will require candidates to have completed multiple upper division accounting and/or finance courses.

# Job Description

Finance interns can gain experience in a variety of finance-related roles including data analysis, wealth management, tax, investments, consulting, and more. Some duties can include but are not limited to:

- Analyzing, reporting, and preparing of research to identify new markets and/or products
- Evaluating portfolios of assets and investments
- Reconciling of banking data, sales invoices, and other financial documents
- Comparing past expenses and making recommendations for improvements and budgets
- Tracking payments, records, and daily transactions within a finance software

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Manage data within financial software to make decisions and recommendations on budgets.
- 2. Recognize economic and financial principles and practices, financial markets, and banking.
- 3. Demonstrate ethical business and management principles included in the planning, analysis, and presentation of work.

NACE Competency & Skill Development:



# Global Health & Health Science



# *Health & Social Science Internship Abroad*

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

Note: Health-related internships allow interns to understand global health issues and support services. Health-related internships commonly focus on the administrative, educational, and/or support of the industry and do not often include patient-facing work.

#### Job Description

Interns will support health-related initiatives at the organization and learn about the health issues that affect the region. Some duties can include but are not limited to:

- Supporting research teams in collecting and analyzing data on health issues
- Preparing and distributing health education programming for clients at a local NGO and discussing patient cases and care
- Writing fundraising grants to support programming for refugees or other clients
- Assisting trainers and nutritionists in personalized care

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Demonstrate ethical judgement and make recommendations on improvements to health initiatives.
- 2. Articulate health issues that affect the local region as they compare to common health issues in the US.
- 3. Understand methods for programming design, teaching, and assessment of programs given to clients.

NACE Competency & Skill Development:



# CEA Internships Abroad: Communication

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# Journalism Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

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Interns have a unique opportunity to work within the fast-paced industry abroad and understand how journalist practices differ on a global scale. Some duties can include but are not limited to:

- Interviewing, writing, and producing articles within the given deadlines
- Copyediting colleagues' articles prior to publication
- Compiling daily aggregation of news from around the region through local media and writing briefs
- Reviewing articles and news and producing a summary report for journalist teams
- Translating articles for publication from the local language to English

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly, through written and visual content, to consumers and clients.
- 2. Summarize reports and impressions of regional and global news and interviews.
- 3. Understand ethical practices of journalism of the host organization compared to US practices.

#### NACE Competency & Skill Development:



Learn your potential

# **Business**



CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns will focus on the creative and analytical side of marketing. Some duties can include but are not limited to:

- Creating a social media marketing strategy and planning content for various platforms such as Facebook and Instagram
- Evaluating and presenting recommendations on marketing strategy efforts
- Estimating and tracking costs and budgets for marketing or advertising campaigns
- Conducting market research and presenting competitive landscape findings

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Execute a marketing strategy, track results, and adapt the strategy based on analysis and data.
- 2. Develop effective communication skills with internal and external stakeholders.

3. Demonstrate critical thinking skills by crafting a recommendation to create or change the organization's marketing strategies.

NACE Competency & Skill Development:



# CEA Internships Abroad: Humanities

# *Museum Studies Internship Abroad*

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

#### Job Description

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Internships will vary based on the intern's specific industry focus but may include placements in curation, archiving, or education. Some duties can include but are not limited to:

- Providing guided tours to visitors and educating guests throughout the museum
- Monitoring and delivering educational programming at an art exhibit
- Observing and evaluating archival or historical objects
- Preparing materials for preservation, storage, or display

#### Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Classify and organize materials for display or archives.
- 2. Explain the history of materials to guests visiting from around the world.
- 3. Plan, deliver, and track effectiveness of educational programming.

#### NACE Competency & Skill Development:



# <section-header>CEA Internships Abroad: Social Science Action And Development Internship Abroad Ca Internships Abroad is continuously broadening our internship oportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns can expect to support organizations whose mission is to improve the lives of people in surrounding communities. Some duties can include but are not limited to:

- Creating, planning, and coordinating activities for programs and outreach initiatives
- Analyzing and maintaining records and reports such as budgets, personnel records, or training documents
- Creating and evaluating strategies to raise funding for community-based initiatives

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Develop operating strategies, plans, and procedures.
- 2. Conduct research on social issues and present solutions to the organization.
- 3. Prepare grant proposals and provide reading and literacy support to communities in need.





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Industry Specific Competency & Skill Development:

- 1. Research issues affecting the local community as they compare to common issues faced by similar non-profit organizations in the US.
- 2. Communicate ideas effectively to persuade, educate, and/or inform clients and the general community through a variety of methods (written, oral, etc.).
- 3. Understand the various departments that support the mission of the non-profit organization.





Interns will understand the organization's holistic operations and goals. Some duties can include but are not limited to:

- Assisting in the day-to-day operations of the organization through creating artistic work (film, media, performance, etc.)
- Writing, editing, and publishing marketing materials
- Creating creative materials requested by the organization and/or clients
- Researching best practices and trends on a regional and global scale

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Industry Specific Competency & Skill Development:

- 1. Explain the creative process, from conception to production, and defend artistic decision(s).
- 2. Understand the organization and its business operations.
- 3. Apply artistic and effective communication skills within a professional setting.

#### NACE Competency & Skill Development:





# Public Relations Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns will work in a dynamic public relations environment. Responsibilities will lie in a variety of facets of the public relations field, personalized to each intern's interests and goals. Some duties can include but are not limited to:

- Designing and implementing a public relations strategy
- Drafting communication content such as press releases, social media posts, and news articles
- Researching trends and news in relevant industries and competitors
- Planning and executing events
- Managing fundraising databases and client relations

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly, both written and verbally, to consumers and clients.
- 2. Organize events, the layout of articles, and marketing campaigns.
- 3. Analyze the effectiveness of campaigns and events as compared to goals and budgets.

#### NACE Competency & Skill Development:



# Communication

# Publishing Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

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Interns will assist in the planning, coordination, and editing of materials for publication. Some duties can include but are not limited to:

- Copyediting print and online material content
- Observing publication production, from editorial planning to distribution
- Researching, creating, and writing advertisement copy and short articles
- Presenting ideas and article pitches

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly, both written and verbally, to consumers and clients.
- 2. Develop and write materials for clients.
- 3. Describe the coordination and production process of publication.

NACE Competency & Skill Development:





# Sales Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns will leverage their interpersonal skills to contact regular and prospective customers to demonstrate products and solicit orders. Some duties can include but are not limited to:

- Communicating with customers and potential customers on potential leads
- Supporting the organization with budgeting and accounting for events
- Finding, researching, and contacting possible business partners

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

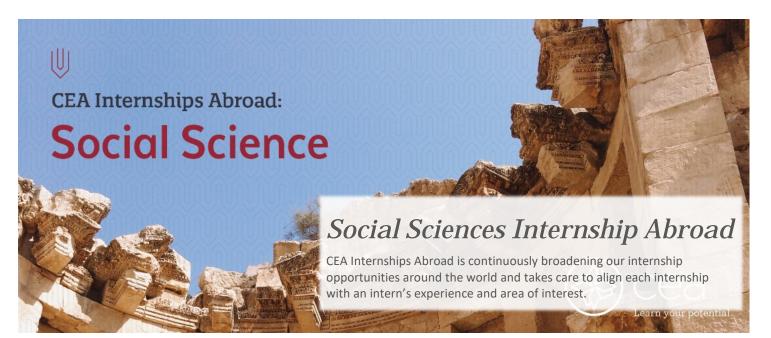
- 1. Identify products to recommend to customers based on their needs and interests.
- 2. Evaluate, research, benchmark, and prepare sales strategies for brands.
- 3. Respond to customer questions regarding the prices, availability, uses, and credit terms of products.

NACE Competency & Skill Development:



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Back to Top



Interns will gain an understanding of a variety of social issues that have a regional and global effect in fields such as psychology, rehabilitation therapy, social work. Some duties can include but are not limited to:

- Developing marketing materials to educate, support, and advise clients
- Creating, distributing, and analyzing surveys for local residents
- Researching best practices and trends of social services on a regional and global scale
- Shadowing social services professionals to better understand practices and support clients

# Competency & Skill Development

CEA Internships Abroad aligns each internship and the seminar course to the skills essential for graduates to be considered career ready by the National Association of Colleges and Employers (NACE).

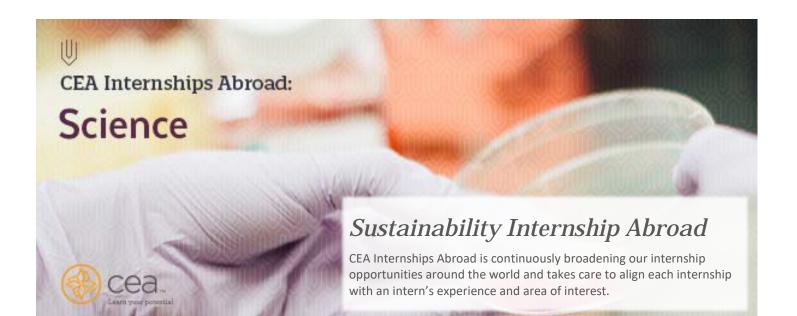
Below is an example of some of the competency and skill development a CEA Internship Abroad has included in past placements. Each internship will focus on the unique goals of the intern and industry which will be identified throughout the interview and coaching process.

Industry Specific Competency & Skill Development:

- 1. Conduct research of trends that affect the local region as compared to the US.
- 2. Articulate ideas clearly to professionals, colleagues, and clients using a variety of communication styles and methods.
- 3. Analyze data and develop a conclusion based on the results.

#### NACE Competency & Skill Development:





Interns will leverage their knowledge of current sustainability initiatives to help determine project goals and strategies in collaboration with other sustainability professionals. Some duties can include but are not limited to:

- Assessing or proposing sustainability initiatives while considering cost effectiveness and technical feasibility
- Providing technical or administrative support for sustainability programs
- Applying research on thematic areas related to sustainability

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Create communication plans surrounding new initiatives for organization-wide implementation.
- 2. Evaluate technical data to determine effect on organizational plans.
- 3. Analyze and track sustainability indicators such as energy usage, natural resource usage, waste generation, and recycling.



#### NACE Competency & Skill Development:

CEA Internships Abroad: Humanities

# Teaching Internship Abroad



CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns will assist in the development, instruction, and support of educational programming for the organization. Some duties can include but are not limited to:

- Developing lesson plans or programs based on instructional objectives
- Evaluating the effectiveness of a delivered lesson or program and identifying opportunities for improvement
- Assisting in after school/summer camp programming
- Presenting information to students and colleagues
- Tutoring and assisting students with assignments and tasks

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas to students clearly using effective communication and teaching methods.
- 2. Identify and adjust communication and teaching styles to suit the unique needs of students.
- 3. Select and implement the correct instructional method for a given situation.

NACE Competency & Skill Development:





Interns will assist with the technical production of theatre, gaining hands on experience and an understanding of the organization's operations. Some duties can include but are not limited to:

- Shadowing the director, production crews, etc. to develop an understanding of how to make decisions impacting productions
- Sourcing props and costumes needed for show(s)
- Writing, editing, and proposing scripts and other written materials
- Operating lightening and other technical equipment during rehearsal and/or production

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Understand the overall operations of the organization including the sales, rehearsals, production, and wrap of a project.
- 2. Articulate and execute instructions given by the director and/or production crew.
- 3. Communicate ideas effectively in written and oral communications.

NACE Competency & Skill Development:



# **Business**

# Tourism Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

#### Job Description

Interns will hone their customer service and logistical planning skills to better understand the needs of different clientele within the industry. Some duties can include but are not limited to:

- Creating constructive and cooperative working relationships with clients and peers
- Understanding how to use social media and email as marketing tools
- Evaluating, supporting, and organizing the execution of events

# Competency & Skill Development

Learn your potential

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Industry Specific Competency & Skill Development:

- 1. Manage social media and website improvements.
- 2. Conduct market research analysis.
- 3. Create and implement a sales strategy for organizational expansion.

NACE Competency & Skill Development:





# Studio & Fine Arts

# Visual Arts Internship Abroad

CEA Internships Abroad is continuously broadening our internship opportunities around the world and takes care to align each internship with an intern's experience and area of interest.

# Job Description

Interns will use their knowledge of design techniques, media production, and communication to compose, produce, and perform works for visual arts. Some duties can include but are not limited to:

- Assisting in the operation of audiovisual equipment used for filming and editing
- Developing, designing, or creating ideas for new applications, systems, or products that include artistic contributions
- Managing content across social media platforms

# Competency & Skill Development

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Industry Specific Competency & Skill Development:

- 1. Design art for content to be used on organization's website or social media feeds.
- 2. Identify opportunities for streamlining sales and distribution of films and productions.
- 3. Develop and implement marketing strategies.

NACE Competency & Skill Development:



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#### Back to Top