

Global Business Consulting

OPEN TO ALL MAJORS

cea
capa | EDUCATION
ABROAD

CONSULTING ROLES*



Finance & Accounting

Evaluate financial data, provide budgeting insights, and identify opportunities for cost optimization within the project.



Human Resources

Develop strategies to improve workplace policies, enhance team dynamics, and address staffing needs specific to the project.



Marketing & Communication

Analyze the client's audience, assess market positioning, and create strategies to enhance communication and brand visibility.



Operations

Review workflows, identify inefficiencies, and propose practical solutions to streamline processes and improve project outcomes.



Sales

Create strategies to attract new customers, retain existing ones, and identify revenue opportunities aligned with the project goals.



Vision & Strategy

Assess the company's objectives, evaluate current methods, and develop actionable solutions to achieve project success.

CONSULTING PROJECT FOCUS AREAS*



Digital Health

in Barcelona, Spain

Explore market entry, technology integration, and patient engagement to drive digital health innovation.



FinTech

in Dublin, Ireland

Develop strategies to advance digital transformation and adaptability in the financial services sector.



SME Manufacturing

in Florence, Italy

Support Small and Medium-sized Enterprises (SME) in refining strategies and expanding their market presence.



Business & Finance

in London, England

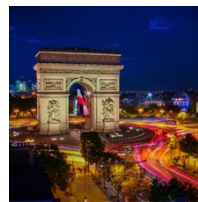
Navigate rising costs, competition, and talent retention to support business success in a competitive marketplace.



Communication

in Madrid, Spain

Elevate brand identity with strategic messaging, cultural insights, and innovative campaigns.



Fashion

in Paris, France

Address key themes like sustainability and e-commerce, helping brands adapt and thrive in the fast-paced fashion industry.



International Relations

in Prague, Czech Republic

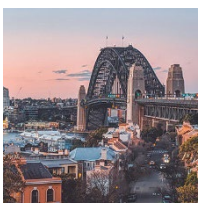
Analyze security, human rights, and democracy issues to develop strategic recommendations for global challenges.



Global Italian Trade

in Rome, Italy

Empower Italian brands to expand globally, addressing strategic challenges in fashion, food, and luxury sectors.



Environment & Sustainability

in Sydney, Australia

Advance sustainable practices, focusing on climate change, resource management, and renewable energy.



Tourism

in Seville, Spain

Solve tourism challenges, exploring niche markets, technology integration, and customer engagement.

**Roles and focus areas may be subject to change based on project*