

International internships offer unique value: students are able to acquire the work experience they need to compete in the professional job market and the multicultural life experiences that will contribute to their long term professional success.

Employers today are facing a 37% skills gap between what they want in entry-level employees and what the typical entry-level candidate can offer. Strengthening student career readiness, defined by the National Association of Colleges and Employers (NACE), as "the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace" will close this persistent skills gap.

International Internships provide students the unique opportunity to shape their career readiness through a work experience abroad. In the process, they develop an international professional network before joining the full-time workforce. Further, they simultaneously begin to acquire the intercultural competence, foundational skills, and emotional intelligence today's employers are seeking in their employees. The outcome is a qualified college graduate who successfully makes the critical transition from student to professional.



Shorter job search duration



Lower probability of unemployment



More stable job positions



Better job matches



Greater job satisfaction



Increased earnings over a lifetime

# **Contents**

Accounting Internship Abroad Advertising Internship Abroad Anthropology Internship Abroad **Broadcasting Internship Abroad Business Management Internship Abroad** Communication Internship Abroad Computer Science Internship Abroad **Culture Internship Abroad** Data Management Internship Abroad Design Internship Abroad Digital Arts Internship Abroad **Economics Internship Abroad Education Internship Abroad** Finance Internship Abroad Information Technology Internship Abroad International Relations Internship Abroad Journalism Internship Abroad Law Internship Abroad Marketing Internship Abroad Math Internship Abroad Media Technology Internship Abroad NGO & Development Internship Abroad Non-Profit Administration Internship Abroad Performing Arts Internship Abroad Political Science Internship Abroad Psychology Internship Abroad Public Relations Internship Abroad Sales Internship Abroad Social Science Internship Abroad Theatre Internship Abroad **Tourism Internship Abroad** 

Visual Arts Internship Abroad



Working alongside the accounting team at their internship site, the intern will perform a variety of accounting support tasks and projects. Some duties can include but are not limited to:

- Processing invoices in a database and reconciling statements
- Analyzing, reporting, and forecasting organizational data
- Preparing financial documents (balance sheets, invoices, income statements, etc.)
- Assisting in financial planning and budgeting

### Competency & Skill Development

CEA Internships Abroad aligns each internship and the seminar course to the skills essential for graduates to be considered career ready by the National Association of Colleges and Employers (NACE).

Below is an example of some of the competency and skill development a CEA Internship Abroad has included in past placements. Each internship will focus on the unique goals of the intern and industry which will be identified throughout the interview and coaching process.

Industry Specific Competency & Skill Development:

- 1. Manage data to build financial models on excel and analyze data to understand the main drivers in order to control the process.
- 2. Recognize economic and accounting principles and practices, financial markets, and banking.
- 3. Demonstrate ethical business and management principles included in planning, analysis, and presentation of work.

NACE Competency & Skill Development:





Advertising interns will work closely with the strategic planning teams to support marketing and sales teams. Some duties can include but are not limited to:

- Researching, analyzing, and presenting categories, consumers, and media landscapes
- · Formulating brand and communication strategies for the organization's or client's brands
- Tracking digital traffic through SEO, website leads, and social media engagement
- Developing and presenting a market strategy to the organization's marketing team
- Implementing an approved marketing strategy and tracking results

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Industry Specific Competency & Skill Development:

- 1. Execute a marketing strategy, track results, and adapt strategy based on the analysis of the strategy.
- 2. Develop effective communication skills to persuade consumers and articulate ideas with colleagues.
- 3. Demonstrate critical thinking skills in a recommendation to create or change marketing strategies.

NACE Competency & Skill Development:





Anthropology interns will use their research skills to collect information. Interns will be asked to make judgements regarding this data through both observation and review of documents. Some duties will include:

- Applying research on thematic areas related to anthropology
- Providing technical or administrative support for anthropological organizations
- Entering or transcribing information in written form

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Industry Specific Competency & Skill Development:

- 1. Create communication plans surrounding new initiatives for organization-wide implementation.
- 2. Evaluate and analyze technical data to determine the underlying principles, rationale, or results
- 3. Write, record, and maintain records related to research.

NACE Competency & Skill Development:





Broadcasting interns will leverage their technical skills to manage equipment while using their interpersonal skills to prepare for programs or interviews. Some duties will include:

- Operating and controlling broadcasting equipment
- Producing and editing video and film
- Contacting potential guests

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Industry Specific Competency & Skill Development:

- 1. Assist with the set-up of the camera and audio equipment for proper use.
- 2. Create and maintain social media channels and marketing materials.
- 3. Design and develop scripts for films and TV.

#### NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Intern in a fluid role to understand each business function and better manage and assist business operations effectively. Some duties can include but are not limited to:

- Preparing strategy development and recommending opportunities to improve business practices
- Managing projects across cross-functional departments
- Performing and presenting market analysis research
- Supporting day-to-day operations of the business and administration
- Analyzing business and/or financial data

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Industry Specific Competency & Skill Development:

- 1. Demonstrate ethical judgement and craft recommendations on improvements to business processes.
- 2. Understand local business practices and regulations and compare to the standards common in the US.
- 3. Communicate and present effectively to business partners and colleagues.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Communication interns will leverage a variety of skills throughout the internship based on the specific focus within the communication field. Some duties can include but are not limited to:

- Designing and implementing a communication strategy
- Drafting communication content such as press releases, social media posts, and journalist news articles
- Researching trends and news in relevant industries and competitors
- Translating documents and website content into English
- Planning and executing events
- Designing graphics for marketing materials and web design

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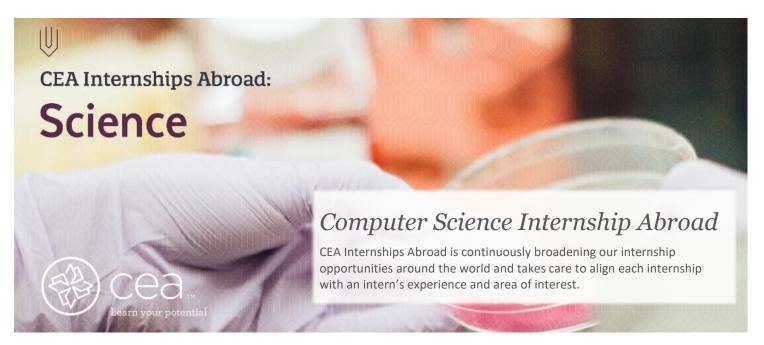
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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly to consumers and clients through written and visual content.
- 2. Organize events, layout of articles, and marketing campaigns.
- 3. Analyze effectiveness of campaigns and events compared to goals and budgets.

NACE Competency & Skill Development:





Interns will leverage programming, analysis, and development skills learned in the classroom and apply these skills within a professional setting. Some duties can include but are not limited to:

- Assisting in programming and development of technology products
- · Optimizing, analyzing, and reporting search engine optimization (SEO) and online traffic
- Writing and modifying computer programming code
- · Researching, evaluating, and presenting latest technology trends to supervisor and colleagues
- Developing systems to improve efficiency and automation of internal and external tools and software(s)

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Industry Specific Competency & Skill Development:

- 1. Demonstrate good judgement and decision-making to justify potential changes to processes.
- 2. Understand clients' needs and translate these needs to the technology solution.
- 3. Develop skills in programming, software(s), and other technology.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Culture interns can work in a wide variety of different placements, ranging from NGO-related work to museum curating. Some duties can include but are not limited to:

- Developing outreach initiatives that help children receive education in developing areas of the country or other nations
- Translating tour information to museum visitors or giving tours in English
- Managing social media content creation and posting to social media websites

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Industry Specific Competency & Skill Development:

- 1. Evaluate strategies for community outreach.
- 2. Assist with content creation for organization websites and blogs.
- 3. Organize campaigns and communication strategies.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



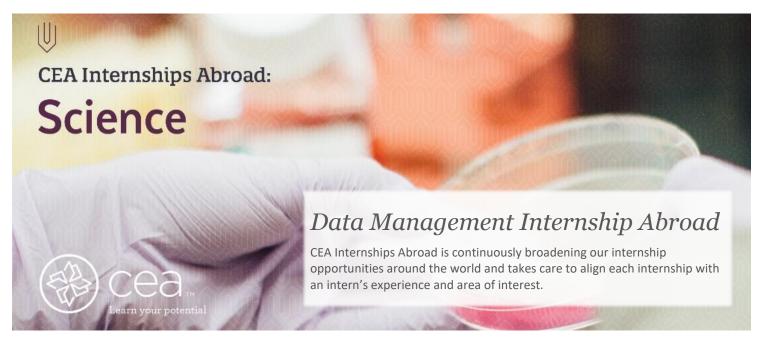
Professionalism/ Work Ethic



Global/Intercultural Fluency

CEA guarantees placements to qualified students based on each students' readiness to participate in an internship abroad. Evaluation of readiness will be conducted throughout the pre-departure and internship placement process. Further details will be provided to accepted internship students.

Back to Top



Interns will understand how to leverage data to make informed business decisions through a variety of roles and industries. Some duties can include but are not limited to:

- Supporting research teams in collecting and analyzing data
- Tracking data and presenting quarterly research reports with updates and enhancements
- Leveraging various software platforms such as Excel and Power BI to analyze data
- Assisting in the development of a database using data science techniques

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Industry Specific Competency & Skill Development:

1. Demonstrate ethical judgement and recommendations on improvements to business processes.

Digital Technology

- 2. Communicate and present data effectively to business partners and colleagues who may not be affluent in the data.
- 3. Analyze data gathered and develop solutions related to data collection and management.

NACE Competency & Skill Development:

Oral/Written

Communications





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Back to Top

Career Management



Design interns will leverage their attention to detail skills with technical skills to create a variety of work within the design scope. Some duties may include but are not limited to:

- Sketching rough and detailed drawings of apparel or accessories and writing specifics details related to themes, construction, and material
- Creating designs and concepts based on client requests and requirements
- Preparing information regarding design, structure specifications, and contract documents

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Industry Specific Competency & Skill Development:

- 1. Support the organization in website, application, social media, and promotion design.
- 2. Analyze research to support planning for applications and discuss consenting process on behalf of private clients.
- 3. Create designs related to fashion, assist in photo shooting, and organize campaigns.

NACE Competency & Skill Development:





Interns will have the opportunity to use their knowledge of design techniques, media production, and communication to compose and produce visual arts. Some duties can include but are not limited to:

- Assisting in creation of audiovisual material by filming, editing, and designing
- Researching and writing articles related to the organization's programming
- Designing print and online materials

### Competency & Skill Development

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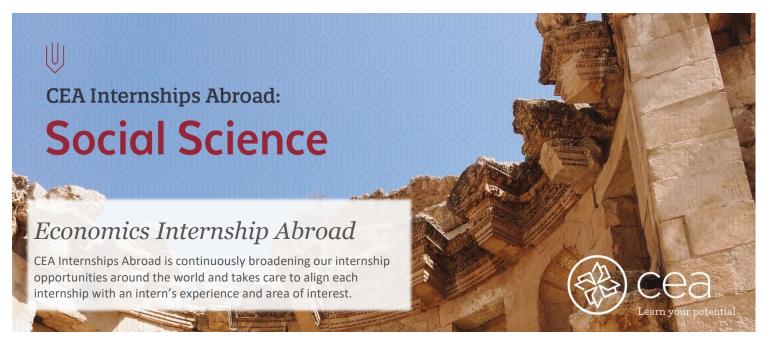
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Industry Specific Competency & Skill Development:

- 1. Create and design new art for product exhibits, displays, or promotional materials.
- 2. Collaborate with others to develop or refine designs.
- 3. Identify the strengths and weaknesses of current design strategy surrounding marketing and promotion.

NACE Competency & Skill Development:





Intern alongside professionals focused in research, economics, and policy to provide support and assistance toward meeting the organization's goals. Some duties can include but are not limited to:

- Identifying KPI's, processing analytics, and applying behavioral economic techniques
- Collecting, processing, and analyzing data to recommend process improvements
- Creating and distributing surveys to targeted audiences
- Forecasting economic, political, and/or social trends
- Establishing standards for products, processes, and/or procedures

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Industry Specific Competency & Skill Development:

- 1. Demonstrate understanding of the political, economic, and/or social trends that affect the local region as compared to common US trends.
- 2. Communicate ideas clearly through written reports and presentations.
- 3. Analyze data and use ethical judgment in decision-making and recommendations.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will put their education coursework knowledge into practice in schools, NGO's, and other educational organizations. Some duties can include but are not limited to:

- Assisting and developing classroom activities including preparing lessons and educational games/activities
- Developing strategies, tools, and resources that complement lessons while adjusting to the varied educational needs of children
- Writing grants to receive additional funding for new programming and educational opportunities
- · Researching innovative social engagement opportunities at an international level and integrating into the organization

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Industry Specific Competency & Skill Development:

- 1. Demonstrate adaptive techniques to support learners in a diverse environment.
- 2. Design and communicate ideas clearly through lessons and teaching.
- 3. Apply skills learned at a home university to a real-world setting.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Finance interns can gain experience in a variety of finance-related roles including data analysis, wealth management, tax, investments, consulting, and more. Some duties can include but are not limited to:

- · Analyzing, reporting, and preparing of research to identify new markets and/or products
- Evaluating portfolios of assets and investments
- Reconciling of banking data, sales invoices, and other financial documents
- · Comparing past expenses and making recommendations for improvements and budgets
- Tracking payments, records, and daily transactions within a finance software

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Industry Specific Competency & Skill Development:

- 1. Manage data within financial software to make decisions and recommendations on budgets.
- 2. Recognize economic and financial principles and practices, financial markets, and banking.

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3. Demonstrate ethical business and management principles included in the planning, analysis, and presentation of work.

NACE Competency & Skill Development:







Career Management









Global/Intercultural Fluency



Interns will leverage programming, analysis, and development skills learned in the classroom and apply these skills within a professional setting. Some duties can include but are not limited to:

- Assisting in programming and development of technology products
- Improving control and use of organizational data to optimize day-to-day work
- Understanding and recommending opportunities to increase efficiencies through automation
- Troubleshooting and fixing issues reported by employees and clients
- Designing, coordinating, and implementing system changes, policies, and procedures

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Industry Specific Competency & Skill Development:

- 1. Demonstrate good judgement and decision-making to justify potential changes to processes.
- 2. Understand clients' needs and translate to the technology solution.
- 3. Develop skills in programming, software(s), and other technologies.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will have the unique opportunity to apply their understanding of political, economic, and cultural relations within an international setting. Some duties can include but are not limited to:

- Supporting integration of refugees into the local region through inclusive programming
- · Researching innovative social projects at an international level that can be replicated at a local level
- Analyzing and forecasting economic, political, and/or social trends
- Reading and summarizing legal and regulatory policies that affect the organization

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Industry Specific Competency & Skill Development:

- 1. Compare and contrast economic, political, or social trends in the local region as they compare to the US.
- 2. Design and organize programming to support clients at the organization.
- 3. Interpret data and recommend potential solutions to the organization.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns have a unique opportunity to work within the fast-paced industry abroad and understand how journalist practices differ on a global scale. Some duties can include but are not limited to:

- Interviewing, writing, and producing articles within the given deadlines
- Copyediting colleagues' articles prior to publication
- · Compiling daily aggregation of news from around the region through local media and writing briefs
- Reviewing articles and news and producing a summary report for journalist teams
- Translating articles for publication from the local language to English

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly, through written and visual content, to consumers and clients.
- 2. Summarize reports and impressions of regional and global news and interviews.
- 3. Understand ethical practices of journalism of the host organization compared to US practices.

#### NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



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Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will gain exposure to the use of law within a professional environment, which can be subsequently leveraged for post graduate applications. Some duties can include but are not limited to:

- Writing summary reports on recent law cases to be published on the organization's website
- Assisting in legal research for GDPR compliance and other legal competences
- Using database(s) to investigate legal issues or incidents
- Maintaining operational records
- Shadowing the legal department to understand its collaboration within the organization

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Industry Specific Competency & Skill Development:

- 1. Demonstrate ethical judgement and make recommendations on cases.
- 2. Understand and articulate the differences in legal practices in the host country as they compare to those in the US.
- 3. Communicate ideas clearly to clients and colleagues who may not understand legal concepts.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written
Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will focus on the creative and analytical side of marketing. Some duties can include but are not limited to:

- Creating a social media marketing strategy and planning content for various platforms such as Facebook and Instagram
- Evaluating and presenting recommendations on marketing strategy efforts
- Estimating and tracking costs and budgets for marketing or advertising campaigns
- Conducting market research and presenting competitive landscape findings

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Industry Specific Competency & Skill Development:

- 1. Execute a marketing strategy, track results, and adapt the strategy based on analysis and data.
- 2. Develop effective communication skills with internal and external stakeholders.
- 3. Demonstrate critical thinking skills by crafting a recommendation to create or change the organization's marketing strategies.

NACE Competency & Skill Development:







Interns will work to develop computational methods for solving problems that occur in a variety of areas within the organization. Some duties can include but are not limited to:

- Applying mathematical methods in real-world industry-specific contexts
- Using data to plan effectively to reach business goals
- Maintaining bookkeeping, updating account systems, analyzing, and reporting of data

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Industry Specific Competency & Skill Development:

- 1. Create and analyze surveys given to focus groups.
- 2. Conduct market research through sectorial finance databases to help develop marketing strategies.
- 3. Develop budgeting and account strategies for events and assist in programming of online accounting systems.

NACE Competency & Skill Development:





Interns will manage information technology project planning and execution. Some duties can include but are not limited to:

- Testing software and checking status issues
- Assisting with online marketing tasks for clients and internal efforts
- Producing websites, applications, and social media design

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Industry Specific Competency & Skill Development:

- 1. Manage information technology and system activities.
- 2. Conduct research and collect data about customer needs.
- 3. Develop detailed project plans.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership





Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency

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Back to Top



Interns can expect to support organizations whose mission is to improve the lives of people in surrounding communities. Some duties can include but are not limited to:

- · Creating, planning, and coordinating activities for programs and outreach initiatives
- · Analyzing and maintaining records and reports such as budgets, personnel records, or training documents
- Creating and evaluating strategies to raise funding for community-based initiatives

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Industry Specific Competency & Skill Development:

- 1. Develop operating strategies, plans, and procedures.
- 2. Conduct research on social issues and present solutions to the organization.
- 3. Prepare grant proposals and provide reading and literacy support to communities in need.

NACE Competency & Skill Development:



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Industry Specific Competency & Skill Development:

- 1. Research issues affecting the local community as they compare to common issues faced by similar non-profit organizations in the US.
- 2. Communicate ideas effectively to persuade, educate, and/or inform clients and the general community through a variety of methods (written, oral, etc.).
- 3. Understand the various departments that support the mission of the non-profit organization.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism, Work Ethic



Global/Intercultural Fluency



Interns will understand the organization's holistic operations and goals. Some duties can include but are not limited to:

- Assisting in the day-to-day operations of the organization through creating artistic work (arts, film, media, performance, etc.)
- Writing, editing, and publishing marketing materials
- Creating creative materials requested by the organization and/or clients
- Researching best practices and trends on a regional and global scale

# Competency & Skill Development

CEA Internships Abroad aligns each internship and the seminar course to the skills essential for graduates to be considered career ready by the National Association of Colleges and Employers (NACE).

Below is an example of some of the competency and skill development a CEA Internship Abroad has included in past placements. Each internship will focus on the unique goals of the intern and industry which will be identified throughout the interview and coaching process.

Industry Specific Competency & Skill Development:

- 1. Explain the creative process, from conception to production, and defend artistic decision(s).
- 2. Understand the organization and its business operations.
- 3. Apply artistic and effective communication skills within a professional setting.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will have a variety of responsibilities based on their specific focus within the realm of political science. Some duties can include but are not limited to:

- Understanding the development and operation of political systems
- Analyzing and researching topics such as public opinion, political decision-making, and structure and operation of governments
- Creating and evaluating strategies to train on social issues

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Industry Specific Competency & Skill Development:

- 1. Prepare presentations and reports of scientific or technical data.
- 2. Conduct research on social issues.
- 3. Prepare documentation related to legal or regulatory subjects.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will have the opportunity to use their knowledge of human behavior and performance and psychological research methods to assist organizations in achieving their individual missions. Some duties can include but are not limited to:

- Planning, preparing, and executing workshops and group activities
- Participating in focus groups and helping to analyze the generated information
- · Presenting social services program information to the public via website content and/or social media

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Industry Specific Competency & Skill Development:

- 1. Implement activities geared toward using creative outlets for mental health.
- 2. Identify opportunities for improvement based on an analysis of data provided by clients.
- 3. Develop and implement marketing strategies.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written
Communications



Digital Technology



Professionalism, Work Ethic



Global/Intercultural Fluency



Interns will work in a dynamic public relations environment. Responsibilities will lie in a variety of facets of the public relations field, personalized to each intern's interests and goals. Some duties can include but are not limited to:

- Designing and implementing a public relations strategy
- Drafting communication content such as press releases, social media posts, and news articles
- Researching trends and news in relevant industries and competitors
- Planning and executing events
- Managing fundraising databases and client relations

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Industry Specific Competency & Skill Development:

- 1. Articulate ideas clearly, both written and verbally, to consumers and clients.
- 2. Organize events, the layout of articles, and marketing campaigns.
- 3. Analyze the effectiveness of campaigns and events as compared to goals and budgets.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency



Interns will leverage their interpersonal skills to contact regular and prospective customers to demonstrate products and solicit orders. Some duties can include but are not limited to:

- Communicating with customers and potential customers on potential leads
- Supporting the organization with budgeting and accounting for events
- Finding, researching, and contacting possible business partners

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Industry Specific Competency & Skill Development:

- 1. Identify products to recommend to customers based on their needs and interests.
- 2. Evaluate, research, benchmark, and prepare sales strategies for brands.
- 3. Respond to customer questions regarding the prices, availability, uses, and credit terms of products.

NACE Competency & Skill Development:





CEA guarantees placements to qualified students based on each students' readiness to participate in an internship abroad. Evaluation of readiness will be conducted throughout the pre-departure and internship placement process. Further details will be provided to accepted internship students.

Back to Top

Career Management



Interns will gain an understanding of a variety of social issues that have a regional and global effect in fields such as psychology, rehabilitation therapy, social work. Some duties can include but are not limited to:

- Developing marketing materials to educate, support, and advise clients
- Creating, distributing, and analyzing surveys for local residents
- Researching best practices and trends of social services on a regional and global scale
- Shadowing social services professionals to better understand practices and support clients

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Industry Specific Competency & Skill Development:

- 1. Conduct research of trends that affect the local region as compared to the US.
- 2. Articulate ideas clearly to professionals, colleagues, and clients using a variety of communication styles and methods.
- 3. Analyze data and develop a conclusion based on the results.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written
Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency

CEA guarantees placements to qualified students based on each students' readiness to participate in an internship abroad. Evaluation of readiness will be conducted throughout the pre-departure and internship placement process. Further details will be provided to accepted internship students.

Back to Top



Interns will assist with the technical production of theatre, gaining hands on experience and an understanding of the organization's operations. Some duties can include but are not limited to:

- Shadowing the director, production crews, etc. to develop an understanding of how to make decisions impacting productions
- Sourcing props and costumes needed for show(s)
- Writing, editing, and proposing scripts and other written materials
- Operating lightening and other technical equipment during rehearsal and/or production

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Industry Specific Competency & Skill Development:

- 1. Understand the overall operations of the organization including the sales, rehearsals, production, and wrap of a project.
- 2. Articulate and execute instructions given by the director and/or production crew.
- 3. Communicate ideas effectively in written and oral communications.

NACE Competency & Skill Development:





Interns will hone their customer service and logistical planning skills to better understand the needs of different clientele within the industry. Some duties can include but are not limited to:

- Creating constructive and cooperative working relationships with clients and peers
- Understanding how to use social media and email as marketing tools
- Evaluating, supporting, and organizing the execution of events

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Industry Specific Competency & Skill Development:

- 1. Manage social media and website improvements.
- 2. Conduct market research analysis.
- 3. Create and implement a sales strategy for organizational expansion.

NACE Competency & Skill Development:



















Interns will use their knowledge of design techniques, media production, and communication to compose, produce, and perform works for visual arts. Some duties can include but are not limited to:

- Assisting in the operation of audiovisual equipment used for filming and editing
- Developing, designing, or creating ideas for new applications, systems, or products that include artistic contributions
- Managing content across social media platforms

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Industry Specific Competency & Skill Development:

- 1. Design art for content to be used on organization's website or social media feeds.
- 2. Identify opportunities for streamlining sales and distribution of films and productions.
- 3. Develop and implement marketing strategies.

NACE Competency & Skill Development:



Critical Thinking/ Problem Solving



Leadership



Teamwork/ Collaboration



Career Management



Oral/Written Communications



Digital Technology



Professionalism/ Work Ethic



Global/Intercultural Fluency