

JANUARY TERM



INTERNATIONAL BUSINESS TRAVELING SEMINAR

MOROCCO • TUNISIA • BELGIUM • FRANCE

DECEMBER 29, 2021 - JANUARY 15, 2022

cities
courses
overview

IAU's January Term (J-Term) Traveling Seminar is designed for students interested in an academic and cultural experience in Morocco, Tunisia, Belgium, and France. Students gain exposure to the diverse facets of international business while visiting countries at different stages of economic development. While in Europe and North Africa, students visit major multi-national organizations and locally-run businesses as well as meet with public officials responsible for economic policy in order to build a well-rounded understanding of the global market. Students have the opportunity to learn from and exchange their observations with experts from IAU as well as distinguished on-site scholars and local guides.

Students choose one of the following courses:

- **Management 325:** International Management
- **Business 325:** International Business
- **Marketing 325:** International Marketing

Morocco: Marrakesh, Rabat, Casablanca

Tunisia: Tunis

Belgium: Brussels

France: Paris

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Dec. 28	Dec. 29	Dec. 30	Dec. 31	Jan. 1
		Depart for Marrakesh	Arrive in Marrakesh <ul style="list-style-type: none"> • Orientation • Welcome Dinner 	Marrakesh <ul style="list-style-type: none"> • Visit Inshallah Factory • City Tour • Lecture • Group Dinner 	Marrakesh <ul style="list-style-type: none"> • Lecture • Visit to Ourika Valley & Angounsane Village • NYE Dinner 	Marrakesh / Rabat <ul style="list-style-type: none"> • Train to Rabat • Lecture • Group Dinner
Jan. 2	Jan. 3	Jan. 4	Jan. 5	Jan. 6	Jan. 7	Jan. 8
Rabat <ul style="list-style-type: none"> • Lecture • Cultural Visit • Group Dinner 	Rabat <ul style="list-style-type: none"> • Business Visit • Lecture • Group Dinner 	Rabat / Casablanca <ul style="list-style-type: none"> • Train to Casablanca • Lecture • Group Dinner 	Casablanca <ul style="list-style-type: none"> • Visit Hassan II Mosque • City Tour • Group Dinner 	Casablanca / Tunis <ul style="list-style-type: none"> • Flight to Tunis • Lecture • Group Dinner 	Tunis <ul style="list-style-type: none"> • Bardo Museum Visit • Visit U.S. Embassy to Tunisia • Group Dinner 	Tunis <ul style="list-style-type: none"> • Amideast Visit • Lecture • Group Dinner
Jan. 9	Jan. 10	Jan. 11	Jan. 12	Jan. 13	Jan. 14	Jan. 15
Tunis / Brussels <ul style="list-style-type: none"> • Flight to Brussels • Lecture • Group Dinner 	Brussels <ul style="list-style-type: none"> • City Tour • Group Dinner 	Brussels <ul style="list-style-type: none"> • Cultural Visit • Group Dinner 	Brussels / Paris <ul style="list-style-type: none"> • Train to Paris • Museums • Group Dinner 	Paris <ul style="list-style-type: none"> • City Tour • Group Dinner 	Paris <ul style="list-style-type: none"> • Cultural Visit • Luxury Industry Tour • Farewell Dinner 	Depart from Paris based on individual schedules

Calendar tentative and subject to change.

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