

Panel Discussion on Start-Ups: Business Ideas, Networking, Funding, and Pitching

Join global entrepreneurs with a proven track record of success in different industries, as you engage in a virtual panel and breakout sessions tackling the following topics:

- How they came up with their business model and developed their brand
- Tips on creating a professional network
- Tips on connecting with and pitching to VC to fund a project
- What makes them “different” as entrepreneurs
- The pros and cons of being a start-up entrepreneur
- What successful start-ups have in common

Round Table on Start-Ups: New Trends

A round table discussion with our experts, taking a deeper dive into the following topics:

- How start-ups have pivoted since the pandemic
- New trends in start-up culture
- Non-traditional working models, i.e., the gig economy, co-working spaces, and remote work
- What is an accelerator and how does it work
- Real-world stories on how to build diversity, equity, and inclusion in start-ups
- Social responsibility within start-ups: how do you give back to the community?

Meet and Greet Event with Entrepreneurs (Private Ventures)

Interact and engage with both locals and American non-locals who have founded start-ups in different locations. This event consists of two parts: First, entrepreneurs will pitch their projects to students as a first-hand learning opportunity, and then entrepreneurs and students will engage in a Q & A session. Students will have access entrepreneur profiles beforehand so they can plan their questions in advance.

Meet and Greet Event with NGO's Founders (NGOs)

Join founders of Third Sector organizations from various locations. This event consists of two parts: First, founders will briefly explain how to create an NGO (focusing on what international collaboration looks like when targeting good-will projects), and then founders and students will engage in a Q&A session. Students will have access to the NGO founder profiles beforehand so they can plan their questions in advance.